

# Memorandum of Cooperation Agreement Between Texas Association of African American Chambers of Commerce and The Texas State University System

The Memorandum of Cooperation Agreement (Memorandum) is entered into and executed by and between the Texas Association of African American Chambers of Commerce (TAAACC) and The Texas State University System (TSUS) for the purpose of creating a collaborative, non-profit partnership and joint development of professional, educational, business and other community programs in and for the State of Texas. TAAACC and TSUS will cooperate in the development of a strategic marketing, fundraising, promotional and professional opportunities committee (COM) region in an attempt to increase the level of AAACB educational programs.

**WHEREAS**, TAAACC and TSUS have entered into this Memorandum effective March 14, 2017.

**NOW THEREFORE**, TAAACC and TSUS agree to the following:

## General Intentions

- 1.1 TAAACC will assist in support in further developing an effort to bring our focus on a variety of efforts, including programs for our AAACB affiliated units, with TSUS. TSUS has an excellent opportunity to serve TAAACC's strategic goals. TSUS has resources because there is about 1000 campuses.
- 1.2 TSUS has the resources that will be enhanced in such areas will coordinate consistently with TAAACC's own marketing and other social activities. This will be used to help improve the program.